

Acupuncture: A Key Solution for Treating America's Painkiller Epidemic

THE U.S. PAIN EPIDEMIC



4x

Sales of Prescription Opioids Have Quadrupled Since 1999



17,000

Prescription Opioid Deaths Annually



80,000

NSAID and Acetaminophen Related ER Visits Annually



\$635 Billion

Annual Economic Cost of Chronic Pain*
*Additional Health Care Costs and Lost Productivity

"Many non-pharmacologic therapies, including acupuncture can ameliorate chronic pain."

-CDC Guideline for Prescribing Opioids for Chronic Pain, 2016

TRY ACUPUNCTURE before PILLS

REDUCE COSTS

IMPROVE OUTCOMES

INCREASE SATISFACTION

REDUCE COSTS

- 1 Lower Cost to Insurance Companies
- 2 Reduced Average Out-of-Pocket Expenses

- 3 Patients Avoid Expensive / Risky Procedures
- 4 Fewer Inpatient Expenses

IMPROVE OUTCOMES & SATISFACTION



Non-Addictive

Acupuncture is a useful adjunctive therapy in the treatment of opiate and other addictions, but itself is non-addictive.



Happier Patients

Acupuncture is patient-centered, safe, effective, and well received in the clinic.



Low Cost

Insurance policies that cover acupuncture only cost an extra \$0.37-0.76 per person each month.



Evidence Based

Research shows patients who receive acupuncture have more relief from pain than those who did not receive acupuncture.

Acupuncture is Safe, Proven, Effective & Non-Addictive.

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